

# Wealth & Loyalty

Building wealth and loyalty together.



Building wealth and loyalty  
through safe **cryptocurrency**  
investments

[www.wealthandloyalty.com](http://www.wealthandloyalty.com)



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Your **trusted** partner when  
looking to protect and grow  
your wealth for the future.



# We are a **cryptocurrency** investment management firm

We offer professional portfolio management, whereby we invest on behalf of the client. Our personal level of service means we are trusted by over 150 clients worldwide. Our clientele ranges from high-net-worth individuals to high-profile athletes to commercial investments for businesses and families.

We believe everyone, no matter background, creed, or social class should have a chance at building wealth, and we will stick to these values.



## **Will Wright**

CEO and Founder - Wealth And Loyalty

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*From a young age, I have been interested and passionate about financial markets and looking for early opportunities to grow wealth. That is why I am proud to have founded Wealth And Loyalty. Our company is dedicated to ensuring maximum returns for our client's hard-earned money. By putting people first, we're able to tailor a package to suit your personal investment needs.*

# What are **cryptocurrencies?**

Cryptocurrencies, or other names such as Digital Assets, are a digital form of money and asset. Over the last fourteen years, crypto has been the number one performing investment becoming one of the most sought-after assets to generate wealth. Crypto has shown in this short space of time that it is now the most lucrative investment market in the world. As a result, we have seen a huge shift of wealth from traditional markets into this new and lucrative market.

Purchases using Bitcoin, or other digital assets, creates a forever expanding peer-to-peer digital ledger. This information storage, known as the 'Blockchain', ensures security when logging transactions. This is the foundation of the currency.

Our insight shows that the next generation of investors is moving away from traditional markets and shifting to digital currencies. This is making more Digital Assets the hottest investment in the market.

**Through our valuable data and information, we strongly believe crypto will become the largest investment market in the world, within the next 15 years.**

## **Safer** than traditional currency

Cryptocurrencies offer several advantages and are designed to cure three major problems with the current monetary system:

First, blockchain technology is decentralized. In simple terms, this just means that there is not a data centre where all transaction data is stored. Instead, data from this digital ledger is stored on hard drives and servers all over the globe. This ensures that no one person or company will have a central authority, and it acts as a safeguard against cyber attacks.

Secondly, there is no middleman with blockchain technology. Since no third-party bank is needed to oversee these transactions, they are not required.

Finally, crypto transactions on blockchain networks can settle considerably faster than on traditional networks.



## How can **Wealth And Loyalty** help me start investing?

Some of our clients are busy business owners who do not have the time to invest in cryptocurrency. Some clients would rather be spending their time with their loved ones and focussing on their business or career.

The complex aspects of investing on your own, such as understanding crypto, conducting research, putting in the time, understanding the charts, knowing when to buy and sell, the investment psychology, investing safely and having the knowledge and expertise in the cryptocurrency market needed, are removed through our professional service.

We solve all these problems by handling and taking care of everything for you, providing fully managed portfolios while putting the client's specific investment needs first.





# What our clients say about our service



*"Great company that helped to explain crypto so I could make an informed decision about investing! I am currently at 4x what I invested within about a year of investing and looking forward to making more!"*

- David D

*"I am still at the beginning of my investment journey but I will say Wealth And Loyalty has been nothing but persistent in their communication and always available to answer any questions or concerns. They never make you feel like a burden and always feel like you are heard. When I'm investing a lot of money through a company, communication is extremely important and that is something they do well. Thank you for the great persistent communication as well as your contagious passion for what you do"*

- Hayley Goldstein

*"After trading in the Cryptocurrency Asset Market on my own, I felt it was very difficult to learn the market, technical aspects of each asset & understanding the risk to investment. I felt I was missing out on opportunities & reached out to some online training programs & networks. This was met with very little success and I then sought out Wealth And Loyalty, which has been abosultely fantastic and way beyond expectation. My portfolio has already increased by 6x my original investment"*

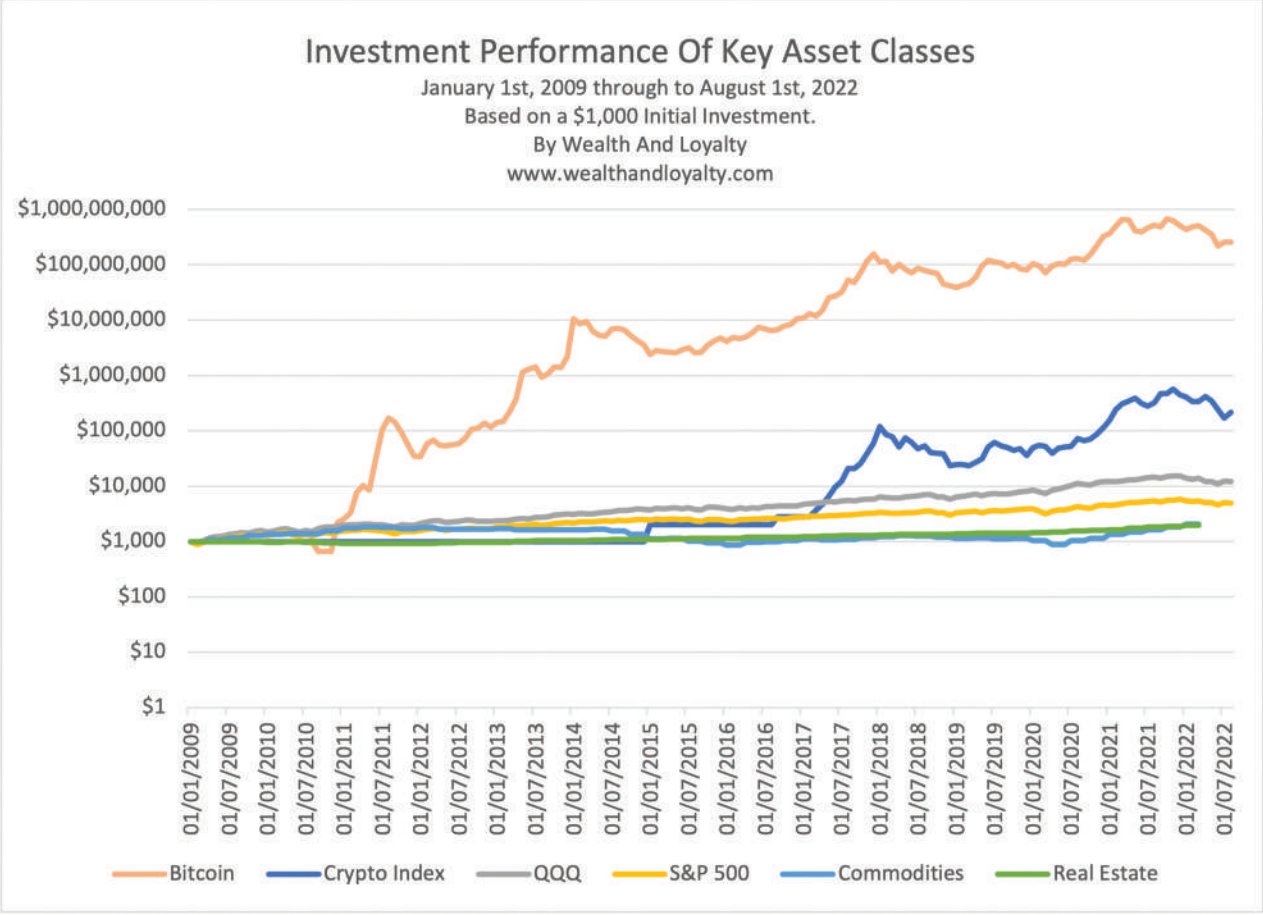
- Kyle Chandler

*"Will really helped me in terms of putting my concerns about the cryptocurrency market and investing in general at ease, explaining things clearly with transparency and honesty at the same time.*

*Today's date is 27th of August 2021 and my investment portfolio is up around 200 % in the space of just 2 years. This is a long term investment for myself. Will explained that it does take time, but over time it will compound substantially. I invested a good amount of money and I'm very happy with the service provided, alongside the fantastic returns. I would not find these returns in the stock market, real estate market, let alone a savings account"*

- A Harman

To see more client reviews, visit our [Trustpilot!](#)



This chart represents a \$1000 initial investment from 2009 to 2022, in key investment asset classes.

The asset classes represented on the chart are; Bitcoin, The Crypto Index (e.g. the crypto market as a whole), S&P 500 (representing stocks), QQQ Nasdaq (representing stocks), Commodities (e.g. oil, gold etc.) and Real Estate from the USA.

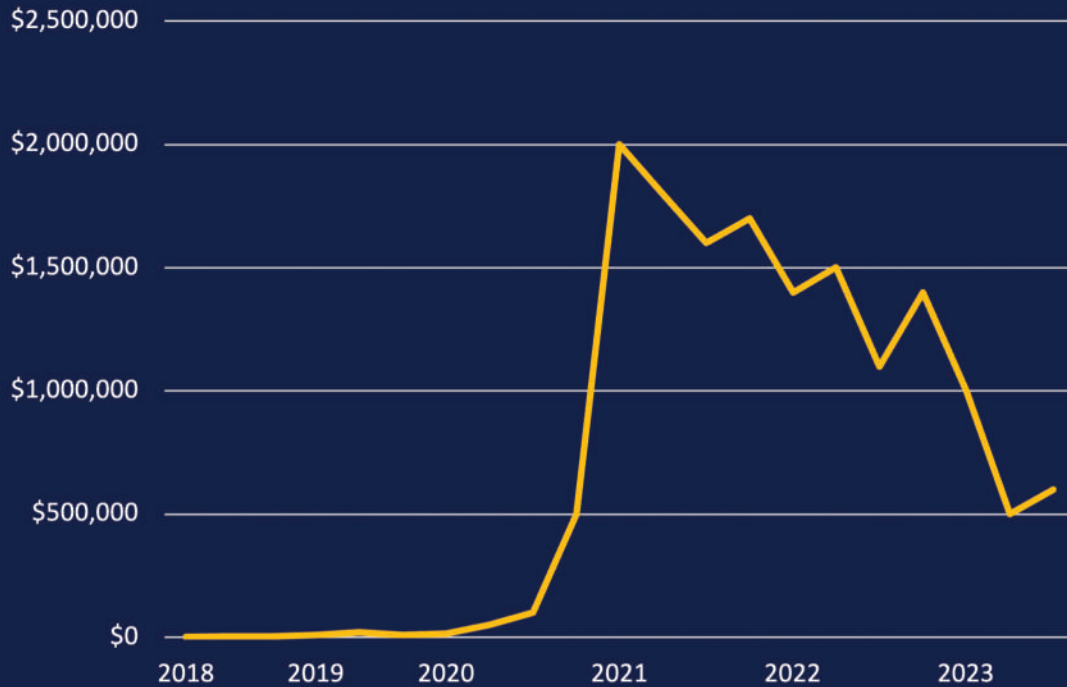
As you can see, the clear best-performing investment is in Bitcoin (orange), followed by the Crypto Index (dark blue).

Kindly note that the data for the Crypto Index is from 2014 to 2022 due to very few cryptos, other than Bitcoin, being around until 2014.

The next best-performing investments are QQQ Nasdaq (grey), followed by S&P 500 (yellow). Then, roughly at the same point of return is, Commodities (light blue) and Real Estate (green).



## Wealth And Loyalty **investment growth** 2018-2023



This chart represents the investment growth since Wealth And Loyalty was formed in 2018 to present in 2023.

This is our growth of investment under management so far:

2018 \$1,000 USD  
2019 \$20,000 USD  
2020 \$100k USD  
2021 \$2 million USD  
2022 \$1 million USD  
2023 \$600k USD

As you can see the growth is exceptional, producing an average return of 506% per annum from 2018 to 2023.

Our projection is we will have at least \$5 million USD under management by the end of 2024 and \$10 million USD under management by the end of 2025.



# How do we manage risk?

This is the most important aspect of how we invest.

We buy the cryptocurrency outright with no leverage debt used, this is very similar to buying a house without a mortgage, e.g. no debt.

Our risk management's number one rule is leverage is banned from being used. This allows the following:

If the crypto goes down in value you have not lost any money, this is called an unrealised loss, on the upside these gains are called unrealised gains meaning you only make money when we officially sell.

We will sell for you, near the very top of this market in 2025, making solid profits, while protecting these gains and capital in cash. In 2026, the cryptocurrency market goes into a bear market, e.g. goes down in value, we know these markets inside out and know when to buy and when to sell. You could then re-invest those funds to compound and grow your portfolio more or sell and take your profits and equity back, the choice is always with the client.

We manage risk extremely well in terms of knowing when to wait for the optimal buying opportunity, and when to protect the capital, e.g. get out of the market and protect the capital we are very quick and decisive when doing this.

We have the data and a specific indicator that shows us when large crashes are going to happen, such as the 2020 crash, we called this crash to perfection back in 2019, this is the same indicator that warned of the 2007/2008 crash and all the previous crashes. It's an indicator that is tied directly to the money flows in the world's economy that has a 100% successful track record at calling large crashes and recessions, ever since the financial markets began.

We also manage risk very well by diversifying our portfolios to receive the optional protection across the portfolio, we do this by investing in certain cryptocurrencies that have strong fundamentals, in different business sectors, such as payments, supply chain management and cyber security, along with the new A.I market that has a lot of upside potential.

By doing all of the above in our portfolios, this creates a very sophisticated investment portfolio with minimal risk and optimal profits.





# Not investing?

## This is why **your missing out**

Crypto came out in 2009, shortly after the financial crisis. Crypto is now the number one performing investment market within the last 14 years.

We are currently seeing a huge shift of wealth from traditional markets into this new and exciting investment market.

The extraordinary data shows that crypto is the fastest adopted technology ever, growing at a rapid rate of 113% per annum, in terms of users and adoption, compared to the same time frame when the internet was growing at 60% per annum.

Another bit of very valuable data shows where the money is flowing... where is the next generation of investors putting their money?

It is not in real estate or stocks, as much as these asset classes are fantastic!

The next generation of investors are putting their money in crypto! The data shows over the next 25 years, \$68 trillion dollars is going to be passed down to future generations, and the data shows Millennials and Gen Z will be buying crypto over stocks and real estate.

If we think logically... this makes sense. The current and new generation is all about a digital world, from gaming VR to digital art, to crypto and digital payments, everything is going digital and it makes sense to invest in digital assets, commonly known as cryptocurrencies.

If you are interested in learning about the tech side of crypto, visit our website to learn more.

The crypto technology is amazing but the most important factor about crypto, and any investment you make, is understanding its value. Is it solving a real-world problem? Is it helping people and businesses in terms of them leveraging and using the crypto to solve a problem and improve their life and business? Is it helping and adding value to the world?

In terms of investment backing, crypto also has huge investments from very wealthy investors and companies, especially banks. Some banks are starting to leverage and use crypto to improve their business in facilitating cross-border payments. The wealthy are not missing out on this incredible opportunity!





We expect returns of  
between **100% - 150%** on  
your investment per annum

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Our average return on investment since the year 2018,  
is between 100% and 150% per annum.

It is very solid and we expect this to grow over the next few  
years due to the adoption rates i.e. the demand of the crypto  
and the protocol technology that we have invested into.

## The legal bit

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We have a legal contract agreement, which we sign online with  
our clients before they invest with us. This enables both  
the client and us to be fully legally protected.

We have a very experienced cryptocurrency and financial lawyer  
on our team, who has vast experience in these agreements.

We are fully legally compliant with all Panama laws regarding  
Anti-Money Laundering (AML) and Know Your Customer (KYC).  
These documents must be signed by the client.

# Maximising your returns

Don't just take our word for it. We have included a few examples of our investment success.

Overview	
MARKET VALUE <b>\$232.47K</b>	HOLDINGS <b>157.52K</b>
NET COST ⓘ <b>\$88,052.72</b>	AVG NET COST ⓘ <b>\$0.55900000</b>
PROFIT / LOSS ⓘ <b>+\$144.42K</b>	PERCENT CHANGE ⓘ <b>+164.01%</b>

# Our fees

We charge an initial commission fee equivalent to 20% on the invested capital. The remaining capital then gets invested.

We also charge a portfolio ownership fee which is equivalent to 20% ownership of the portfolio.

Overview	
MARKET VALUE <b>\$12,192.78</b>	HOLDINGS <b>58,512.3009</b>
NET COST ⓘ <b>\$662.07</b>	AVG NET COST ⓘ <b>\$0.01131500</b>
PROFIT / LOSS ⓘ <b>+\$11,530.71</b>	PERCENT CHANGE ⓘ <b>+1,741.60%</b>

Overview	
MARKET VALUE <b>\$31,314.94</b>	HOLDINGS <b>150.27K</b>
NET COST ⓘ <b>\$586.06</b>	AVG NET COST ⓘ <b>\$0.00390000</b>
PROFIT / LOSS ⓘ <b>+\$30,728.88</b>	PERCENT CHANGE ⓘ <b>+5,243.30%</b>



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